SCHOOL ASSEMBLY & RESIDENCY PROGRAM

The Little Brown Boy & Girl Live Learning Experience

Helping children dream big, be proud, and live without limitation.

THE EXPERIENCE

- **Live interactive reading** of the hardcover picture book *Little Brown Boy* ("You Can Do All You Set Your Mind To") — for ages birth to 3rd grade.
- **Original theme song** performed live in **English and Spanish** (*Pequeño Niño Moreno*) — with dance party & full sing-along.
- **Two live mascot characters** — Little Brown Boy & Girl — kids meet, hug, and learn alongside.
- **Take-home kits:** activity book, coloring book, and posters every child keeps.
- Kids learn to be **BRAVE, KIND, COURAGEOUS, PROUD & RESPECTFUL.**

WHY SCHOOLS BOOK IT

- Built on all five **CASEL SEL competencies** and aligned with **Illinois SEL Standards, Goal 1: Self-Awareness.**
- Supports **ELA read-aloud and literacy engagement** goals; **virtual classroom readings** available.
- **Parent workshops** extend the learning home — one program, whole community.

> **Trusted by the city:**
> Booked by the Chicago Mayor's Office, featured at the Ohio AEYC Early Childhood Conference, and performing in schools across the Chicago area.

PACKAGES

The Live Assembly

Contact for pricing

45–50 minute whole-school assembly: live reading, theme-song dance party (English & Spanish), and mascot meet & greet.

The Full-Day Residency

$5,000

Two to three assemblies plus grade-level classroom workshops and a teacher SEL activity guide. The complete live learning experience.

The District Experience

$10,000

Multi-school package across a district — assemblies, workshops, and take-home kits at scale. Sponsorship options available so schools attend at no cost.

ADD-ONS

- **Take-Home Kit** — book, activity book, coloring book & poster per student.
- **Classroom poster sets** featuring the characters.
- **Spanish-language program** (*Pequeño Niño Moreno*) for dual-language schools.

Virtual readings, parent workshops, camps & keynotes — 30 minutes to 3 hours, in-person or virtual.

WATCH THE EXPERIENCE

Bilingual affirmations, both mascots, and hundreds of kids responding — filmed live at Chicago's largest playdate.

instagram.com/reel/DaLxHtwp7vu/

WHAT EDUCATORS SAY

"Speaking to the social-emotional needs of our young men in today's climate is so needed!"

— Darnell Weathersby, M.Ed., Assistant Principal

"Every parent and teacher in America... need to purchase Little Brown Boy."

— April Brooker, Ph.D., Education Administrator

www.roberthmarshall.com/little-brown-boy
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Booking now for back-to-school, Hispanic Heritage Month, Black History Month, Read Across America, and year-round programming.

Book the Experience

Mascots, music & live reading — one unforgettable school day.